The Society of Women Engineers

Ohio University Section Sponsorship Proposal

"If you know you are on the right track, if you have this inner knowledge, then nobody can turn you off... no matter what they say."
~ Barbara McClintock

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Thank you for your interest in sponsoring Ohio University SWE!

The members of Ohio University SWE thank you for your interest in supporting the development and growth of our organization. The Society of Women Engineers was founded in 1950 and is one of the largest not-for-profit educational and service organizations in the United States. The SWE-OU section is dedicated to maintaining our position as one of the top professional resources and career services center to the members of the Ohio University community. Gaining your corporate guidance and partnership would be an excellent help to achieving that goal and enhancing the quality of your organization. The assistance of your company will have a direct influence in empowering women of all ages to pursue their passions and succeed in STEM related fields.

As our chapter continues to expand, so do our visions, expectations, and goals. We anticipate success on a grander scale in the upcoming years. As one of the largest engineering organizations on campus, we not only strive to enhance our members personal and professional development positively, but to also make a positive impact on campus through service and outreach events. Every year we have bi-weekly meetings and socials to urge our members to interact and connect with one another. We are also involved in k-12 outreach events such as Girl Scouts/Daisy Scouts Day and Introduce a Girl to Engineering Day. We volunteer and fundraise for organizations such as Operations Christmas Child, and we organize professional events that allow company representatives to network and connect with some of Ohio University's most passionate and dedicated students.

SWE's Mission Statement

The Society of Women Engineers stimulates women to achieve full potential in careers as engineers and leaders, expands the image of the engineering profession as a positive force in improving the quality of life, and demonstrates the value of diversity.

What is Ohio University SWE?

- Inform young women, their parents, counselors, and the general public of the qualifications and achievements of women engineers and the opportunities open to them.
- Serve our community on and off campus by fundraising or participating in philanthropic events throughout the school year
- Make a difference in children's lives by organizing events at Ohio University or volunteering to do activities with students in the Athens area
- Bring company representatives to speak at meetings providing opportunity for the students to connect and network through professional events
- Encourage the personal and professional development of our members by supporting one another and providing endless opportunities for involvement

General Sponsorship

General Sponsorship Levels

Funding contributed toward general sponsorship will be dedicated toward sending members to a national or regional SWE conference. Funding may also be used for general chapter expenses and various volunteering or outreach events. In addition to general sponsorship, companies have the opportunity to sponsor individual SWE events. Information for sponsorship of a SWE event can be seen on page 7**.** Table 1 below outlines the general sponsorship levels and the sponsor benefits

Table 1: Sponsorship Levels

	Funding Level	Company Information Included on Handout given to all members	Company Logo and Link on Section Webpage	Company name and logo on primary outreach/ volunteering event documents	Opportunity to Speak at a General Body Meeting	Resume File of OU SWE Members	Company name and logo on SWE emails	Company name and logo on SWE national conference t-shirts
Platinum	$2000+	✓	✓	✓	✓	✓	✓	✓
Gold	$1000	✓	✓	✓	✓	✓		
Silver	$500	✓	✓	✓				
Bronze	$200	✓	✓					

Platinum Sponsorship ($2,000+)

- Company Information Included on Handout given to all members
- Company Logo and Link on Section Webpage
- Company name and logo on primary outreach/ volunteering event documents
- Opportunity to Speak at a General Body Meeting
- Resume File of OU SWE Members
- Company name and logo on SWE emails
- Company name and logo on SWE national conference t-shirts

Gold Sponsorship ($1,000)

- Company Information Included on Handout given to all members
- Company Logo and Link on Section Webpage
- Company name and logo on primary outreach/ volunteering event documents
- Opportunity to Speak at a General Body Meeting
- Resume File of OU SWE Members

Silver Sponsorship ($500)

- Company Information Included on Handout given to all members
- Company Logo and Link on Section Webpage
- Company name and logo on primary outreach/ volunteering event documents

Bronze Sponsorship ($200)

- Company Information Included on Handout given to all members
- Company Logo and Link on Section Webpage

Dedication of Funding for General Sponsorships

The majority of general SWE sponsorship will be dedicated towards sending our members to The Society of Women Engineers conferences which would either be regional or national. Funding is also used for general chapter events, outreach, and fundraising events. The descriptions for the conferences and events are below.

National Conference

Every year members of our section are presented with the opportunity to attend the annual conference. This year the conference will be in Austin, Texas and our section hopes to be sending at least 18 members. This conference is the largest event of its kind for women engineers and employers which allows our members the opportunity to connect with other colleagues from around the world, attend professional sessions, and get exposure of the extensive applicability to an engineering degree. Throughout the event, individuals are able to connect with colleagues and professionals from other organizations, develop not only on a personal level, but also on a professional level, and support women in engineering and technology. Many of our members are inspired from these conferences, boost their confidence in their engineering field, and they are also presented with many opportunities to further their career.

Time of Event: October 26-28, 2017
Price: $10,000 - $15,000 to send 16 members

Regional Conference

In addition to the Annual Conference, members are also given the opportunity to attend local conferences every year. The conferences are similar to the annual conference where members are able to network with other collegiate and professionals, attend professional sessions, and develop professionally, but they are on a smaller level. Our section focuses on sending as many members as possible, especially the younger ones so they can get exposure to professional opportunities but to also inspire them.

Time of Event: February, 2018
Price: $2,000 to $5,000 to send 15-25 members

Event Sponsorship

In addition to sponsorship for our section, companies have the opportunity to sponsor a specific SWE event! Below are what each level the event represents and descriptions of each event can be found on page 8.

General Body Meeting(Food)

- Company representatives will have the opportunity to present to OU SWE members during an hour long meeting while networking and connecting with students
- Company name and logo with be present on all promotional documents for the event including sponsorship poster, emails, and newsletter

Girl Scouts/Daisy Scouts Day

- Company will be recognized on chapter website as Ohio University Sponsor
- Company name and logo will be present on any PowerPoint presentation shown during the event
- Company name and logo with be present on all promotional documents for the event including sponsorship poster, emails, and newsletter

Introduce a Girl to Engineering

- Company will be recognized on chapter website as Ohio University Sponsor
- Company name and logo will be present on any PowerPoint presentation shown during the event
- Company name and logo with be present on all promotional documents for the event including sponsorship poster, emails, and newsletter

Dean's Picnic

- Company will be recognized on chapter website as Ohio University Sponsor
- Company name and logo with be present on all promotional documents for the event including sponsorship poster, emails, and newsletter

Description of SWE Events

General Body Meetings

Our section hosts a bi-weekly meeting with all of the Ohio University SWE members throughout the academic year. During these meetings, a representative(s) is invited to come speak to our members about a professional development topic. This meeting allows for the opportunity for the members and representative(s) to network and connect.

Girl Scouts/Daisy Scouts Day

Girl Scouts Day and Daisy Scouts Day are both one day events put on entirely by SWE members in the fall and spring of each year. Girls ranging from ages 5 and up are invited to campus to engage in hands-on activities that involve teamwork and creativity. While completing the activities, the girls also learn about how each one is associated with engineering. The purpose of this event is to introduce aspiring girls to the creative, innovative, and forward thinking sides of engineering. The activities are meant to build self-confidence and critical thinking skills. The SWE members leading the event are to act as role models for the participants, encouraging each girl and helping them obtain a better sense of what engineering is really about from the perspective of college students.

Time of Event: October/November 2017 and February/March 2018

Introduce a Girl to Engineering

Introduce a Girl to Engineering Day is an annual event in which girls from all over the Athens community are invited to come to Ohio University for a day full of activities led by SWE accompanied by other STEM organizations contributing. In the past, members of SWE have done balloon jousting, popsicle stick bridges, and a Rube Goldberg activity. This event allows us to interact with these young girls while informing them and their parents about engineering and the opportunities they could pursue.

Time of Event: February/March 2018

Dean's Picnic

Dean's Picnic is an annual event to celebrate the graduation seniors and our staff. The event serves to promote more interaction between students and faculty which may provide opportunities to research or work. Several organizations work together to provide food and beverages while also providing fun interactive games. This event is the perfect networking opportunity for students to interface with different professors on a personal level.

Time of Event: April 2017

Community Service Events

Ohio University SWE is involved in many different philanthropic events throughout the year. SWE has given back to the Athens community by volunteering for Athens Beautification Day, volunteering at local schools for Math and Science Nights, and volunteering at the local animal shelters. Our organization takes pride in giving back to the community and making a difference in the lives of those who are in need.

Athens Beautification Day is an annual event where multiple organizations on campus get together and clean up Ohio University and the city of Athens. Participants are assigned to task such as cleaning up trash in the streets to washing local businesses windows to planting and up keeping the gardens. This day is dedicated to cleaning up our campus and city.

In addition to the service events listed above, SWE members volunteer all over the Athens' community. These service opportunities range from members volunteering at the animal shelter, volunteering at local Athens' schools, participate for Operation Christmas Child, and participating in charitable 5k runs.

Professional Development and Mentoring

Mentor/Mentee Program

This is the third year for the Ohio University SWE peer mentoring program. This program gives members an opportunity to receive an upperclassmen mentor. These mentors will help the mentees adapt to college life while also helping them adjust to their engineering curriculum. They will provide valuable advice and guidance to the new members, such as what professors to take and what supplies may be needed for classes. They will also provide useful information regarding study and exam tips. The goal of this program is to connect newer members with older members, while also providing a support system, not only inside the classroom, but also outside as well.

Mentor: Graduate Electrical Engineer Student Natasha Norris
Mentees: Sophomore Electrical Engineering Students Gabby Miller and Kayzsa McDaniel

Mentor: Senior Civil Engineer Jennah Rawahneh
Mentee: Sophomore Civil Engineer Rachel Zelinsky

Professional Development Events and Information Sessions

We are focused on aiding members of Ohio University SWE in the area of professional advancement by providing members with opportunities to attend professional development and information sessions throughout the academic years. These events strive to teach business etiquette, networking skills, and career information in an effort to guide members through their career path. Such events can include resume reviews, mock interviews, and career fair preparation which teach members how to interact with companies and also provide a great way for companies to network with SWE members.

This packet gives a small glimpse into what Ohio University SWE is, but there is so much more to this organization than what was stated above. Here are some of our members speaking about what SWE means to them:

"To me, SWE is what impacted my college experience. Through SWE I was given a mentor that guided me through the ins and outs of how to be a college student. I have met friends that share the same passion and drive as I do about engineering. I have been able to connect with upperclassman that have given me motivation to be the best that I can be. The organization has truly been my rock through all the struggles I've tackled with engineering." **Rachel Zelinsky, Vice President**

"To me, SWE means friends, inspiration, and outreach. I have made countless friends, gained a mentor, I've been inspired by numerous members, and I get to volunteer to promote STEM to many young girls. Through SWE I have grown as a leader, as an engineer, and as a woman in the working world. I am stronger today because of the countless networking opportunities and outreach events that SWE has enabled for me!" **Gabby Miller, Treasurer**

"To me, SWE is an organization that allows women to support each other as they go through their college journey and beyond. College can be difficult between the amount of work from classes, extracurricular activities, and trying to find jobs and internships. In a field where women aren't as common as men, SWE allows for us to make connections with a variety of people struggling with the same things and working towards the same goals. It becomes a support system that provides comfort and allows us to find similar, strong-minded women that can motivate one another. SWE provides us with a variety of opportunities to not only network with professionals but also to give back to our community." **Anna Kelley, Program Director**

"To me, SWE means so much. Its a way for me to meet amazing new people and other women just like me. Its a really nice source for support as well. I get to meet women in the professional world and I also love the fact that we outreach to younger girls. I know as a young girl I loved it when groups like SWE would come and talk to us about engineering or STEM. I really love the fact that with SWE I can now talk to and inspire young girls just like me." **Anna Dunn, Event Coordinator**

Thank you for your consideration of sponsorship for the Ohio University SWE section! Please do not hesitate to contact us if you have any questions or concerns at swe.ou.treasurer@gmail.com